

Transport and Environment Committee

10.00, Tuesday, 14 January 2014

Cleanliness of the City

Item number	7.8
Report number	
Wards	All

Links

Coalition pledges	P44
Council outcomes	CO7 ; CO17 ; CO19 ; CO25 ; CO26 ; CO27
Single Outcome Agreement	SO4

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Executive summary

Cleanliness of the City

Summary

In September 2013, Keep Scotland Beautiful (KSB) undertook the latest Cleanliness Index Monitoring (CIMS) assessment of Edinburgh's street as part of their commission to carry out an independent assessment of street cleanliness.

In this assessment, the City of Edinburgh Council achieved a cleanliness index score of 74 against a target of 72 with 97% of the streets surveyed achieving the nationally recognised acceptable standard of cleanliness (against a target of 95%). A total of 502 transects were surveyed during this assessment. Both these results are higher than the previous June assessment by four points and 2% respectively.

All six Neighbourhoods and all 17 wards received a cleanliness index result of 67 or above. Three out of six Neighbourhoods and nine out of 17 wards achieved a result of 72 or above.

Four Neighbourhoods and 14 wards achieved a result of 95% or above for streets meeting the acceptable standard of cleanliness. This is an increase from 11 wards achieving this result in the previous survey. A total of seven wards achieved a result of 100% of streets surveyed meeting the acceptable standard of cleanliness, again an improvement from five wards in June 2013. The South Neighbourhood achieved an overall result of 100% clean for all three wards.

The overall cleanliness index result of 74 has been achieved once before (the September 2010 assessment). The 97% of streets meeting the acceptable standard of cleanliness achieved in this assessment is the highest result to date.

Recommendations

It is recommended that the Transport and Environment Committee note the content of this report.

Measures of success

A cleanliness index score of 72.

95% of streets surveyed meet the acceptable standard of cleanliness.

Financial impact

There is no financial impact arising from this report.

Equalities impact

The content of this report is not relevant to the public sector equality duty of the Equalities Act.

Sustainability impact

None.

Consultation and engagement

None.

Background reading / external references

www.keepsotlandbeautiful.org

Cleanliness of the City

1. Background

- 1.1 CIMS (Cleanliness Index Monitoring System) is the method used to assess street cleanliness. Keep Scotland Beautiful (KSB) manages the CIMS scheme nationally and carries out four assessments for the City of Edinburgh Council each year.
- 1.2 Each assessment is a snapshot of the cleanliness of the streets during the month. A 50 metre transect is surveyed from a random sample of 10% of the city's streets. Each transect is graded on the presence of litter on a scale from 'A' to 'D' as detailed in the Code of practice on Litter and Refuse (Scotland 2006). 'A' grades indicate no litter whatsoever whereas 'D' grades signify major accumulations along the transect. Grades 'A' and 'B' represent an acceptable standard of cleanliness while 'C' and 'D' are noted as unacceptable. The grades are then given a points value from 3 points for an 'A' to 0 points for a 'D'. The transect scores for each area (Neighbourhood and ward) are then aggregated up to a score of 100. A score of 67 or above indicates that an area meets the national standard of cleanliness (i.e. the majority of transects in that area were assessed as 'A' or 'B'). The same methodology is used for Local Environment Audit Management System (LEAMS), the statutory performance indicator for street cleaning although a smaller sample of streets are assessed.
- 1.3 There is a city wide Council street cleaning performance target from CIMS of 72 with a secondary target of 95% of streets achieving an acceptable level of cleanliness.

2. Main report

Cleanliness Standards

- 2.1 The number of transects that did not meet the acceptable standard for cleanliness (i.e. assessed as grade 'C' or 'D') continues to fall. From 29 in March to 26 in June and only 15 in September (none of which were 'D' grades).

The data shows that a higher number of 'A' grades were awarded in this assessment which contributed to the overall higher cleanliness index result. A total of 18% of the random sample of streets selected were assessed as 'A' grade. The incidence of dog fouling remained the same as the previous assessment (4%). There has been an increase in the number of transects where

a minor presence of graffiti was noted mainly within the City Centre and Leith Neighbourhood.

A new city wide litter campaign, 'Clean Up Edinburgh' was launched on 29 October 2013. The aim of the campaign is to support a change in public behaviour and attitude towards litter and encourage individuals and communities to take more responsibility for helping to keep Edinburgh clean and green.

As part of the Clean Up Edinburgh campaign, a day of action was held on 29 November 2013 bringing together staff, communities, businesses and schools in a series of community clean ups. The campaign will continue throughout the year and will see a range of initiatives targeted at different groups and events as well as a continuation of community clean ups and other local litter awareness raising campaigns.

City Centre and Leith Neighbourhood

CIMS 68

- 2.2 The City Centre and Leith Neighbourhood achieved a cleanliness index result of 68 which is two points higher in June with 94% of transects assessed as meeting the acceptable standard of cleanliness, a 2% increase on the previous survey. A total of 86 transects were surveyed during this assessment with all three wards achieving or exceeding the cleanliness index score of 67 (the national target score that indicates an area is achieving an acceptable level of cleanliness).

Five streets failed to meet the acceptable standard of cleanliness mainly due to the presence of cigarette and fast food litter.

Ward 11 (City Centre) received a result of 70 with 93% transects assessed as acceptable. Ward 12 (Leith Walk) scored 68 with 95% of transects assessed as clean and Ward 13 (Leith) scored 67 with 96% of transects assessed as clean. A notable improvement can be seen in Ward 13 where the percentage of transects noted as being of an acceptable level of cleanliness increased from 88% in June to 96% in this assessment.

The increased agency staff resource employed during the summer festival period increased the presence of barrow beat staff during July and August. This has contributed to achieving high levels of cleanliness during this period.

Local partnership working continues to support the Neighbourhood team to improve cleanliness throughout the City Centre and Leith area. Local community clean up days have taken place at Pilrig Park and the Grassmarket Business Improvement District area.

Rose Street, the High Street and Leith Walk are due to pilot a proposed new trade waste policy which aims to reduce the presence of trade waste and trade waste derived litter on the city's streets. The policy will restrict the presentation of trade waste for collection to certain prescribed times of the day. At all other

times waste will need to be stored within business premises – and if successful will be rolled out across the rest of the city.

Following a meeting with local elected members a Cleaner Leith initiative has been launched by the City Centre and Leith Neighbourhood Management Team together with Waste Services. The initiative aims to improve the appearance and cleanliness of streets in Leith by supporting and encouraging greater community awareness of and involvement in tackling litter, improving the appearance and capacity of on-street domestic waste bins and recycling banks and co-ordinating the implementation of the trade waste pilot on Leith Walk.

North Neighbourhood

CIMS 70

- 2.3 During this assessment the North Neighbourhood achieved a cleanliness index score of 70, a two point reduction from the previous assessment. The percentage of transects assessed as being of an acceptable standard of cleanliness remained the same at 94%. A total of 65 transects were surveyed.

Ward 5 achieved a cleanliness index score of 72 a decrease of 3 points compared to the June assessment while Ward 4 (Forth) remained the same with a score of 68. Ward 4 did experience a significant improvement in the percentage of streets meeting the acceptable standard of cleanliness with 96% of transects receiving a 'B' grade or above (see Appendix 5, Cleanliness by Ward for further detail).

Four 'C' grades in the North were noted. One in Ward 4 (Forth) was mainly due to cigarette and domestic waste derived litter and three in Ward 5 (Inverleith) were due to the presence of smoking, fast food, confectionary and smoking related litter.

Commercial premises in the areas where the 'C' grades were identified are being targeted by the Environmental Wardens along with continuing regular patrols to carry out enforcement activity. Task Force teams have been advised to monitor and report spillages from domestic and trade waste to help identify areas of poorly presented waste.

East Neighbourhood

CIMS 70

- 2.4 The East Neighbourhood received a score of 70 with 95% of streets noted as meeting the acceptable standard of cleanliness. This result is two index points higher than the previous June result. The percentage of streets meeting the acceptable standard of cleanliness increased by 6% compared to the previous

assessment in June. A total of 56 streets were surveyed in this assessment of which three only received a 'C' grade.

Ward 14 (Craigentinny/Duddingston) saw a drop in the number of streets graded as unacceptable. Out of 28 streets surveyed only two were assessed as 'C' grade. Whyte Place and Piershill Grove were both graded 'C' due to domestic waste and smoking related litter. The overall cleanliness index score for this ward was 69 which is an increase of 10 points from the previous assessment.

Ward 17 (Portobello and Craigmillar) received a score of 70 with 96% of streets meeting the acceptable standard of cleanliness. A total of 28 streets were surveyed, with one 'C' grade noted for Niddrie Marischal Drive for smoking, confectionary and fast food related litter.

East's Environmental Wardens have continued to target irresponsible disposal of smoking litter and to work with fast food retailers to reduce littering by their customers. Although there was only one noted incident of dog fouling in this survey, Environmental Wardens continue to target dog owners who fail to pick up after their dogs.

South West Neighbourhood

CIMS 80

- 2.5 The South West Neighbourhood achieved an impressive cleanliness index score of 80 with 98% of streets assessed as being clean. Both these results are higher than the previous result in June. The cleanliness index result has increased by eight points while the percentage clean result has increased by 3%. A total of 109 streets were assessed and only two were assessed as grade 'C'.

All four wards in the South West achieved the Council target of 95% of streets achieving an acceptable standard of cleanliness with two wards achieving 100%. The highest cleanliness index result was in Ward 8 (Colinton/Fairmilehead) where a score of 91 was awarded. Although this ward tends to exceed the target cleanliness index score, September's assessment is the highest ever achieved in Edinburgh since CIMS was introduced. Similarly, the 70 points achieved in Ward 7 (Sighthill/Gorgie) is its highest cleanliness index score to date. Additional efforts by the Neighbourhood teams in this ward have contributed towards this four point increase from the previous survey.

There was an improvement in cleanliness standards throughout all four wards in this Neighbourhood. All four wards achieved a cleanliness index score of 67 or above, while three exceeded the target score of 72 (see Cleanliness by Ward, Appendix 5 for details).

The overall increase in the cleanliness index score is a result of a higher number of 'A' grades noted from this assessment, 36% compared to 12% in the previous assessment. Staff have focussed on increased monitoring of problem streets

combined with the cleaning of streets to a higher standard as part of the introduction of scheduled cleaning rounds.

Out of the 109 transects surveyed only two noted a presence of dog fouling. This is the same result as the previous assessment and is evidence of the efforts being made by Environmental Wardens and Task Force Street Cleaning staff to tackle this issue.

South Neighbourhood

CIMS 78

- 2.6 The South Neighbourhood achieved a cleanliness index score of 78 which is a nine point increase from the previous assessment. The percentage of streets noted as being clean was 100%. A total of 84 transects were surveyed during September.

All three wards have improved on their previous score. The highest result of 81 was for Ward 10 (Morningside), Ward 15 (Southside/Newington) achieved a result of 76 (up eight points from June) and Ward 16 (Liberton/Gilmerton) received a score of 78 - a four point increase from June 2013 (see Appendix 5 Cleanliness by Ward for further detail).

All three wards exceeded the Council's targets for both the percentage of streets meeting the acceptable standard of cleanliness clean and the cleanliness index score.

The South Task Force focused on achieving and maintaining an acceptable standard of cleanliness throughout the three wards. An emphasis was placed on monitoring and concentrating efforts to achieve grade 'B' or above. Similar to South West Neighbourhood a larger number of grade 'A's were noted in this sample of streets which has resulted in the higher overall cleanliness index result.

The South continue to operate a 'blitz' clean to areas. This type of cleaning proves to be efficient as it uses both mechanical and manual sweeping with all resources focusing on a particular area. This will include litter picking of open space areas, street sweeping, weed treatment, scraping and removing fly tipping where noted. The South continue to achieve good results in the percentage of streets assessed as clean with the previous two surveys showing results of 94% and 98% respectively.

West

CIMS 74

- 2.7 The CIMS results for the West Neighbourhood assessment was 74, a one point increase on the previous assessment. In addition, 99% of transects surveyed were found to be of an acceptable standard of cleanliness. A total of 102 transects were surveyed in September of which only one transect was noted as a 'C' grade.

During this assessment Ward 1 (Almond) and Ward 6 (Corstorphine/Murrayfield) were noted to be 100% clean with Ward 3 (Drum Brae/Gyle) recorded one 'C' grade as a result of litter and dog fouling.

The West Neighbourhood Environment Warden team has two dog fouling operations planned for October. The first operation will cover all wards in the West, following on from the excellent work carried out in May to July through Operation Cipher 1 which targeted the Drumbrae and Clermiston area. In addition the team plan to carry out a number of dog fouling patrols at known hot spots. Timings of these patrols will be flexible including early mornings and late evenings.

3. Recommendations

- 3.1 It is recommended that the Transport and Environment Committee note the content of the report.

Mark Turley

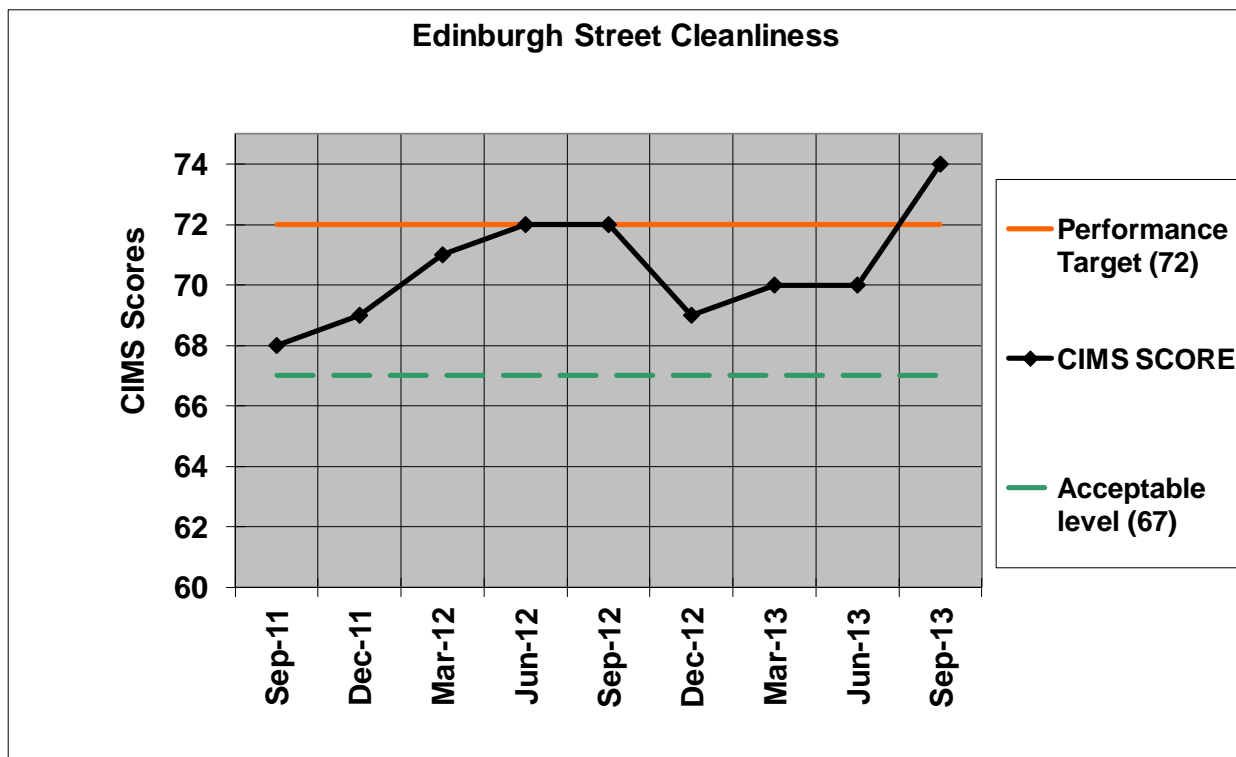
Director of Services for Communities

Links

Coalition pledges	P44	Prioritise keeping our streets clean and attractive.
Council outcomes	CO7	Edinburgh draws new investment in development and regeneration.
	CO17	Clean – Edinburgh’s streets and open spaces are free from litter and graffiti.
	CO19	Attractive places and well maintained – Edinburgh remains an attractive city through the development of high quality buildings and places and the delivery of high standards.
	CO25	The Council has efficient and effective services that deliver on objectives.
	CO26	The Council engages with stakeholders and works in partnership to improve services and deliver on agreed objectives.
	CO27	The Council supports, invests and develops our people.
Single Outcome Agreement	SO4 –	Edinburgh’s communities are safer and have improved physical and social fabric.
Appendices		Appendix 1 – Edinburgh Street Cleanliness CIMS Score Sept 11-Sept 13.
		Appendix 2 – Percentage of Streets Clean Score Sept 11-Sept 13.
		Appendix 3 – Cleanliness by Neighbourhood Area Sept 11-Sept 13.
		Appendix 4 – Cleanliness by Neighbourhood Area Sept 12-Sept 13.
		Appendix 5 – Cleanliness by Ward Sept 12-Sept 13.

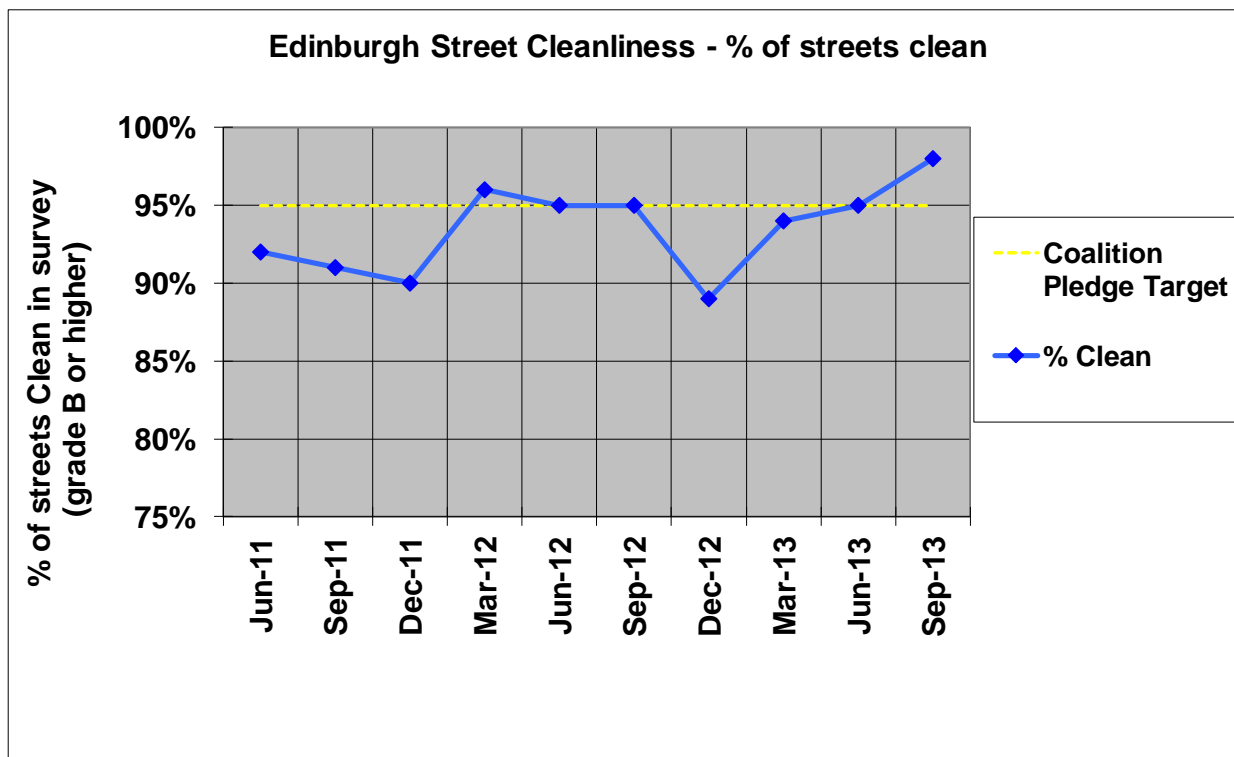
Appendix 1

Edinburgh Street Cleanliness – CIMS Score (Sept 11 – Sept 13)



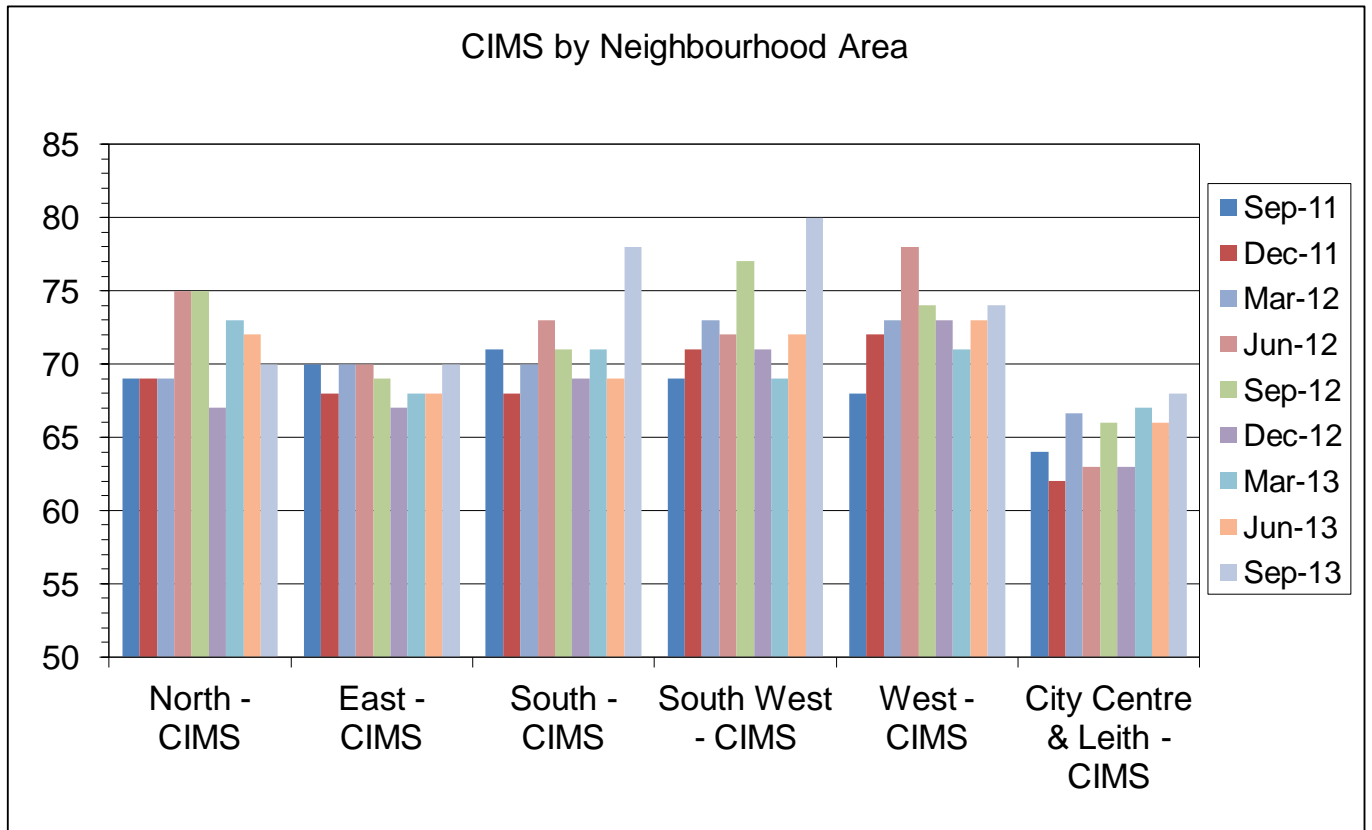
Appendix 2

Edinburgh Street Cleanliness - % Clean Score



Appendix 3

Cleanliness by Neighbourhood Area – CIMS (Sep 11 – Sep 13)



Appendix 4

Cleanliness by Neighbourhood area (Sep 12 – Sep 13)

Area	Sep-12 CIMS	Sep-12 % Clean	Jun-13 CIMS	Jun-13 % Clean	Sep-13 CIMS	Sep-13 % Clean	Comparison with previous survey CIMS	Comparison with previous survey % Clean	Comparison Year on Year % Clean	Mtg coalition target (95%) (Y/N) % Clean
North	75	100%	72	94%	70	94%	↓	↑	↓	N
East	69	94%	68	89%	70	95%	↑	↑	↑	Y
South	71	92%	69	98%	78	100%	↑	↑	↑	Y
South West	77	97%	72	95%	80	98%	↑	↑	↑	Y
West	74	98%	73	98%	74	99%	↑	↑	↑	Y
City Centre	66	90%	66	92%	68	94%	↑	↑	↑	N
CITYWIDE	72	95%	70	95%	74	98%	↑	↑	↑	Y

Appendix 5

Cleanliness by Ward (Sep 12 – Sep 13)

Ward	Area	Sep-12	Sep-12	Jun-13	Jun-13	Sep-13	Sep-13	Comparison with previous survey	Comparison with previous survey	Comparison Year on Year	Comparison Year on Year	Mtg coalition target (95%) (Y/N)
		CIMS	% Clean	CIMS	% Clean	CIMS	% Clean	CIMS	% Clean	CIMS	% Clean	% Clean
1. Almond	W	77	95%	75	96%	77	100%	↑	↑	→	↑	Y
2. Pentland Hills	SW	82	100%	74	94%	76	97%	↑	↑	↓	↓	Y
3. Drum Brae / Gyle	W	72	100%	72	100%	73	96%	↑	↓	↑	↓	Y
4. Forth	N	77	100%	68	90%	68	96%	↓	↑	↓	↓	Y
5. Inverleith	N	74	100%	75	97%	72	92%	↓	↓	↓	↓	N
6. Corstorphine / Murrayfield	W	72	100%	71	100%	71	100%	↓	→	↓	→	Y
7. Sighthill / Gorgie	SW	64	88%	66	92%	70	96%	↑	↑	↑	↑	Y
8. Colinton / Fairmilehead	SW	80	100%	74	100%	91	100%	↑	→	↑	→	Y
9. Fountainbridge / Craiglockhart	SW	80	100%	75	95%	86	100%	↑	↑	↑	→	Y
10. Meadows/ Morningside	S	72	96%	68	96%	81	100%	↑	↑	↑	↑	Y
11. City Centre	CC	69	91%	66	93%	70	93%	↑	↑	↑	↑	N
12. Leith Walk	CC	67	91%	68	95%	68	95%	↑	→	↑	↑	Y
13. Leith	CC	61	88%	65	88%	67	96%	↑	↑	↑	↑	Y
14. Craighentony / Duddingston	E	68	92%	62	78%	69	93%	↑	↑	↑	↑	N
15. Southside / Newington	S	66	83%	68	96%	76	100%	↑	↑	↑	↑	Y
16. Liberton / Gilmerton	S	76	97%	72	100%	78	100%	↑	→	↑	↑	Y
17. Portobello / Craigmillar	E	69	96%	75	100%	70	96%	↓	↓	↑	↓	Y
Overall		72	95%	70	95%	74	98%	↑(12/17)	↑(10/17)	↓(8/17)	↓(9/17)	(14/17)